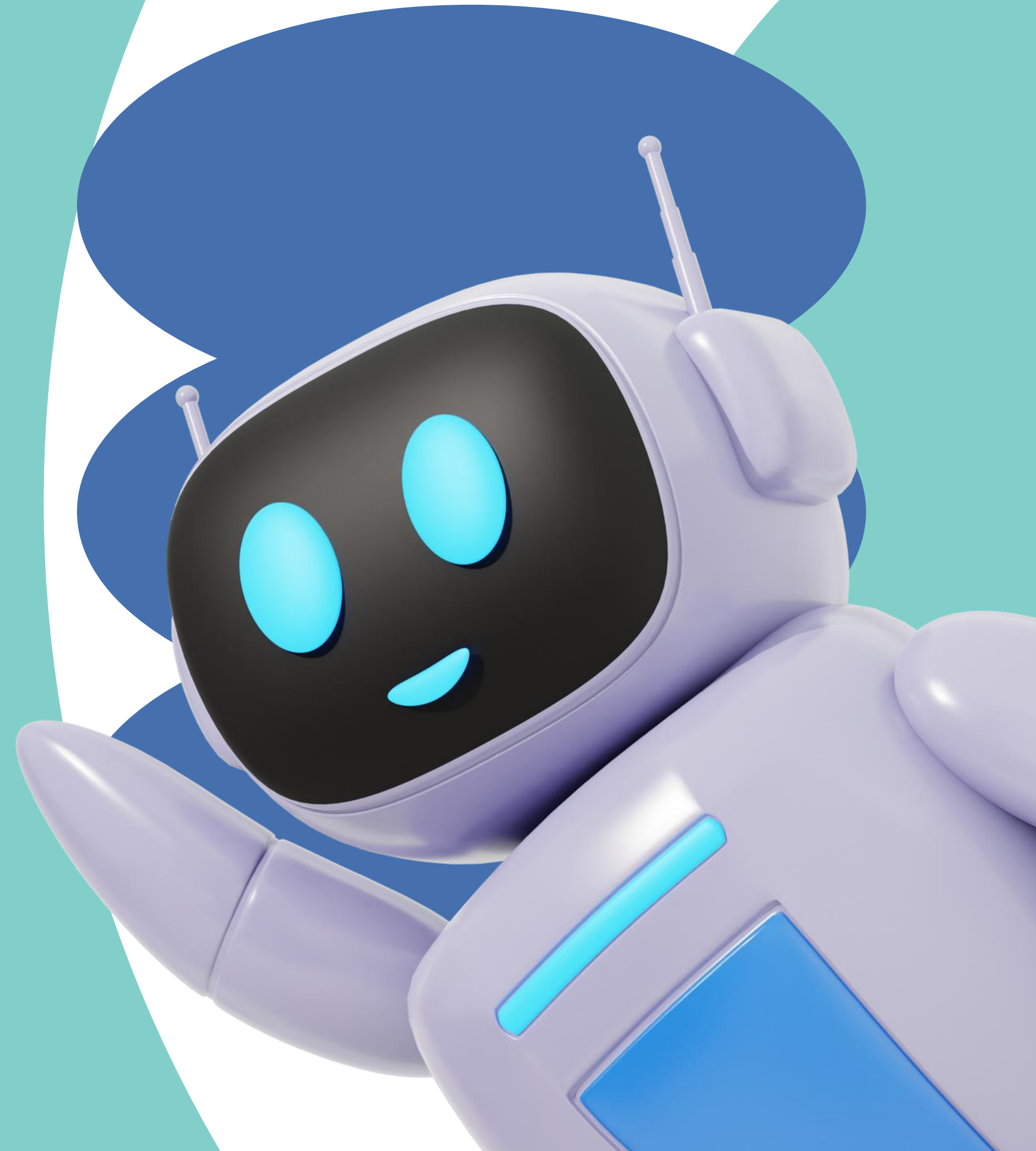


Understanding AI Tools

Learning AI in a Practical Way

Presented By:
Fast Forward



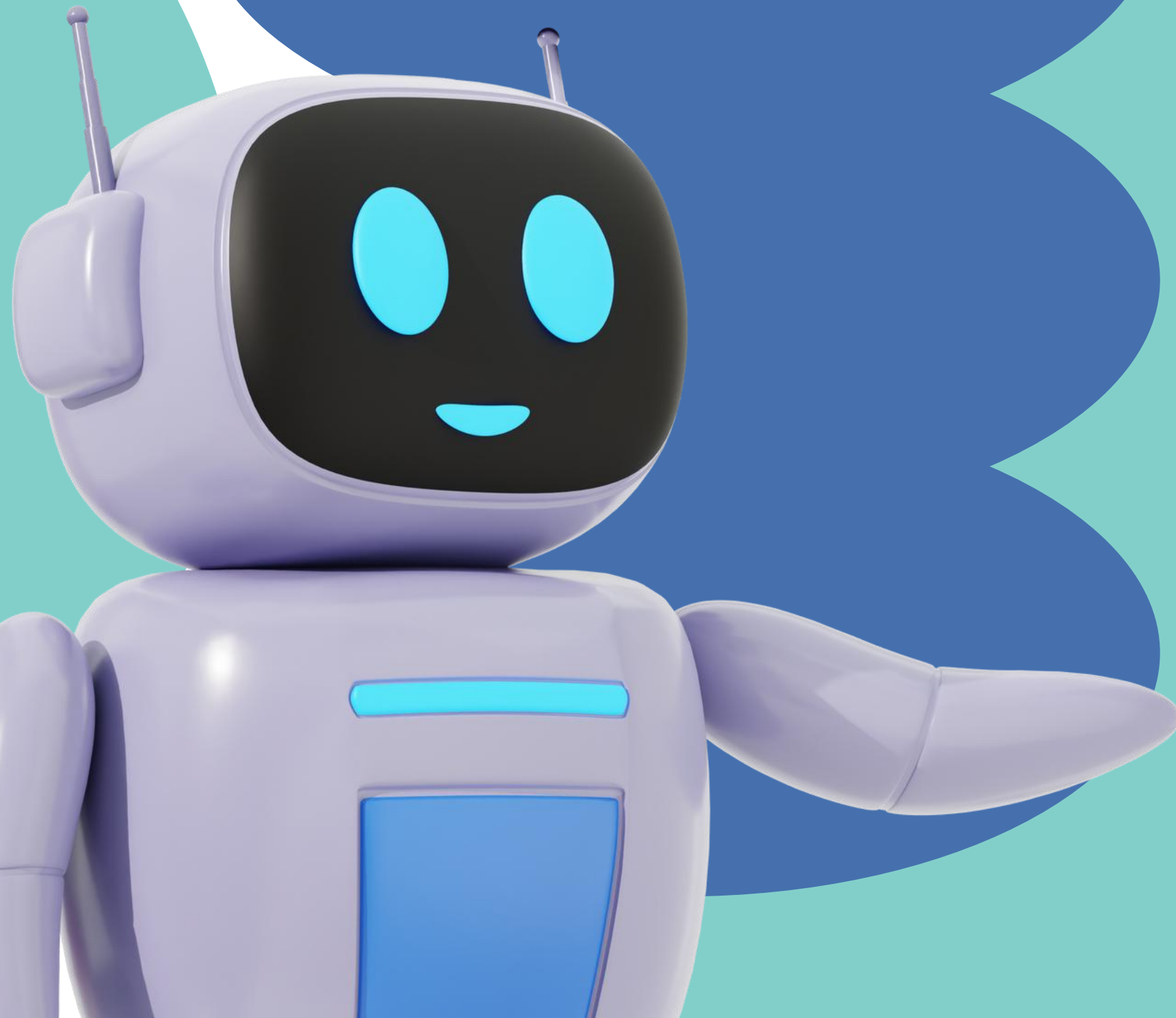
Getting Started

What you need...

**A basic internet
connection**

An open mind

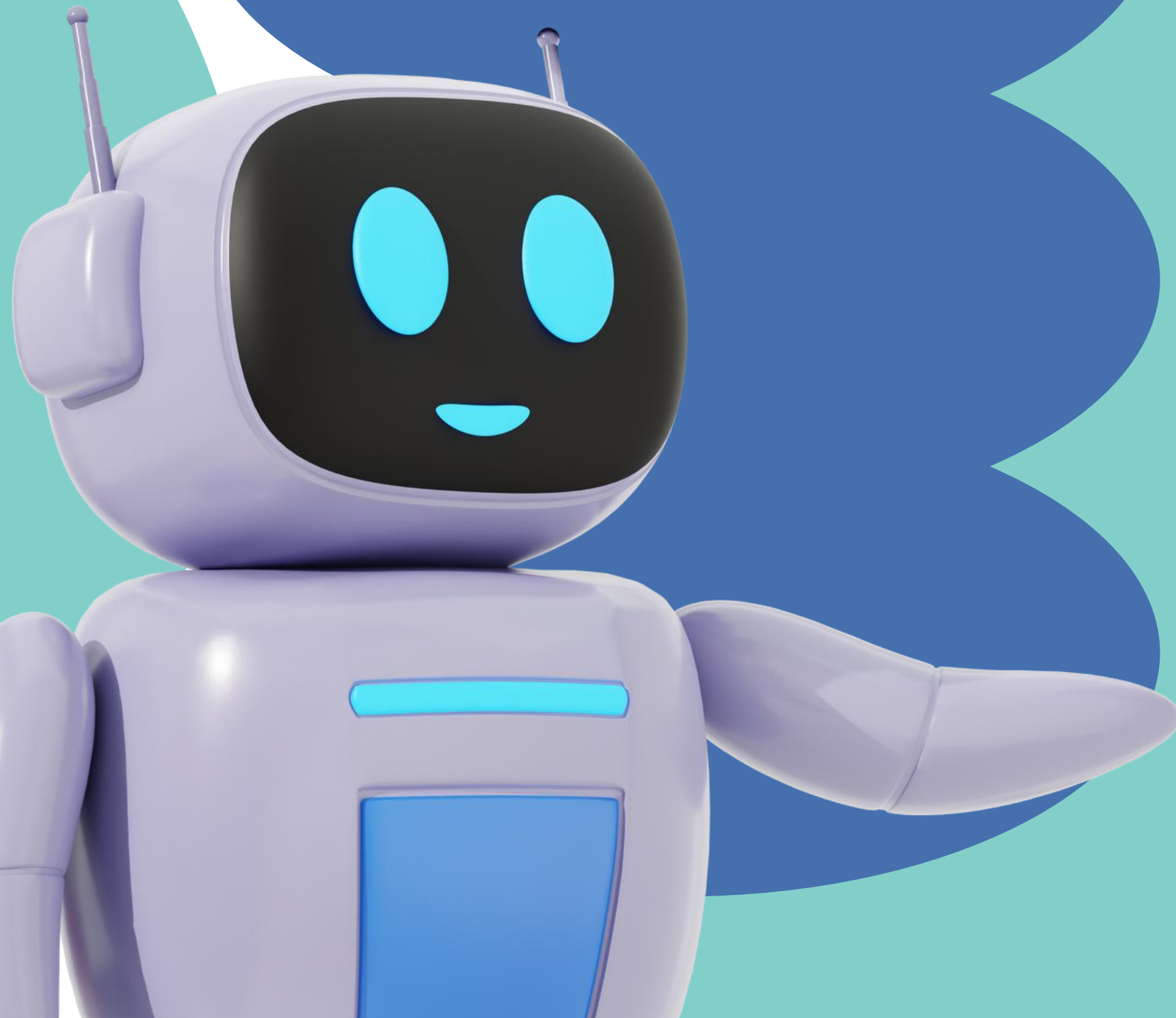
**A willingness to try new
things**



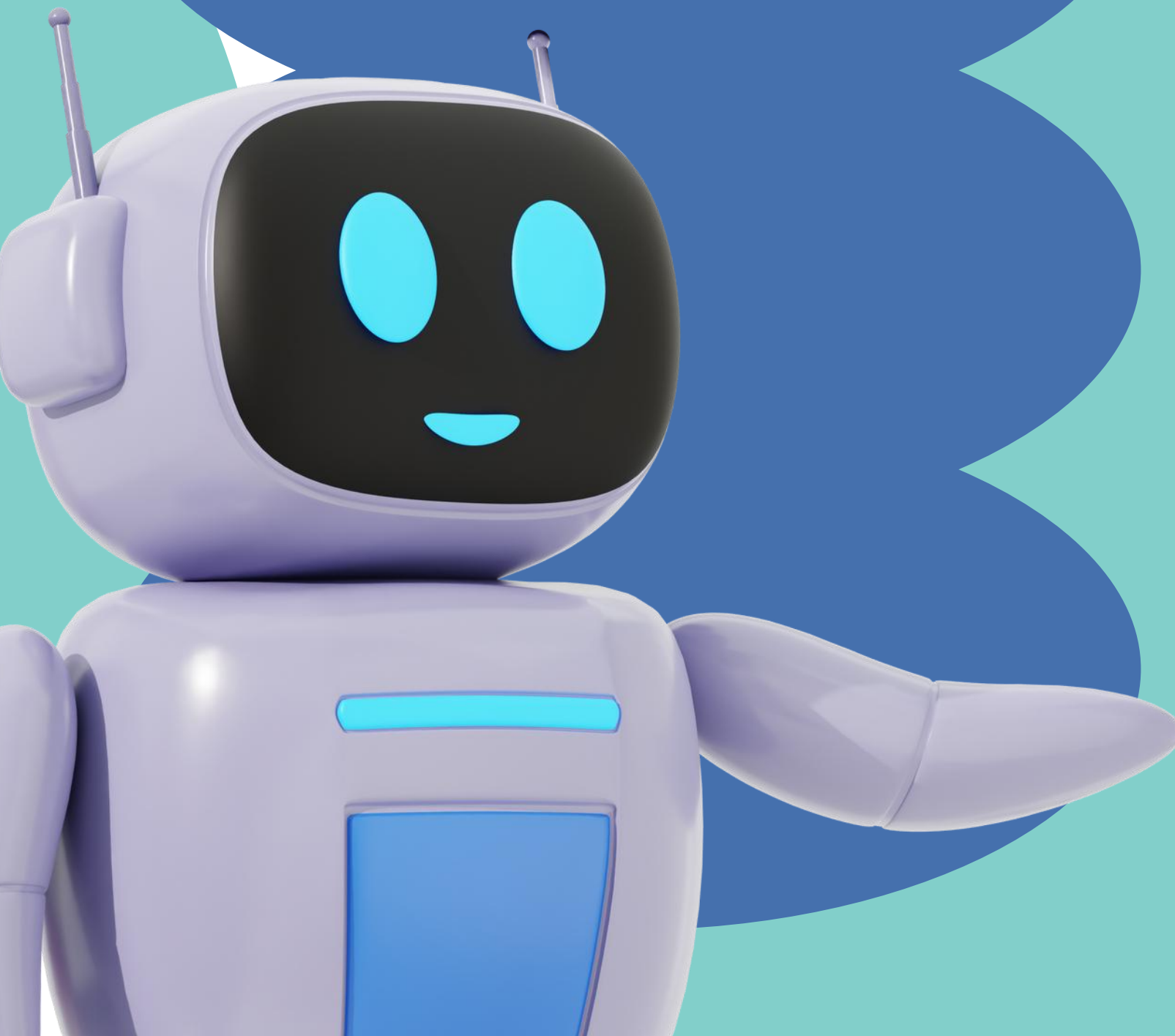
What is AI?

AI Refers to Computer Systems that..

- **Recognize patterns**
- **Learn from information**
- **Respond in helpful ways**



What AI IS NOT



- **AI is NOT human**
- **AI does NOT have emotions, opinions, or personal beliefs**
- **AI does NOT know everything**

Where did AI Come From?

1950s: “Can Machine’s Think?”

1960s–1990s: AI is taught to solve simple problems (Chess/Math)

2000s: AI becomes common in Search Engines, Email Spam Filters, and GPS

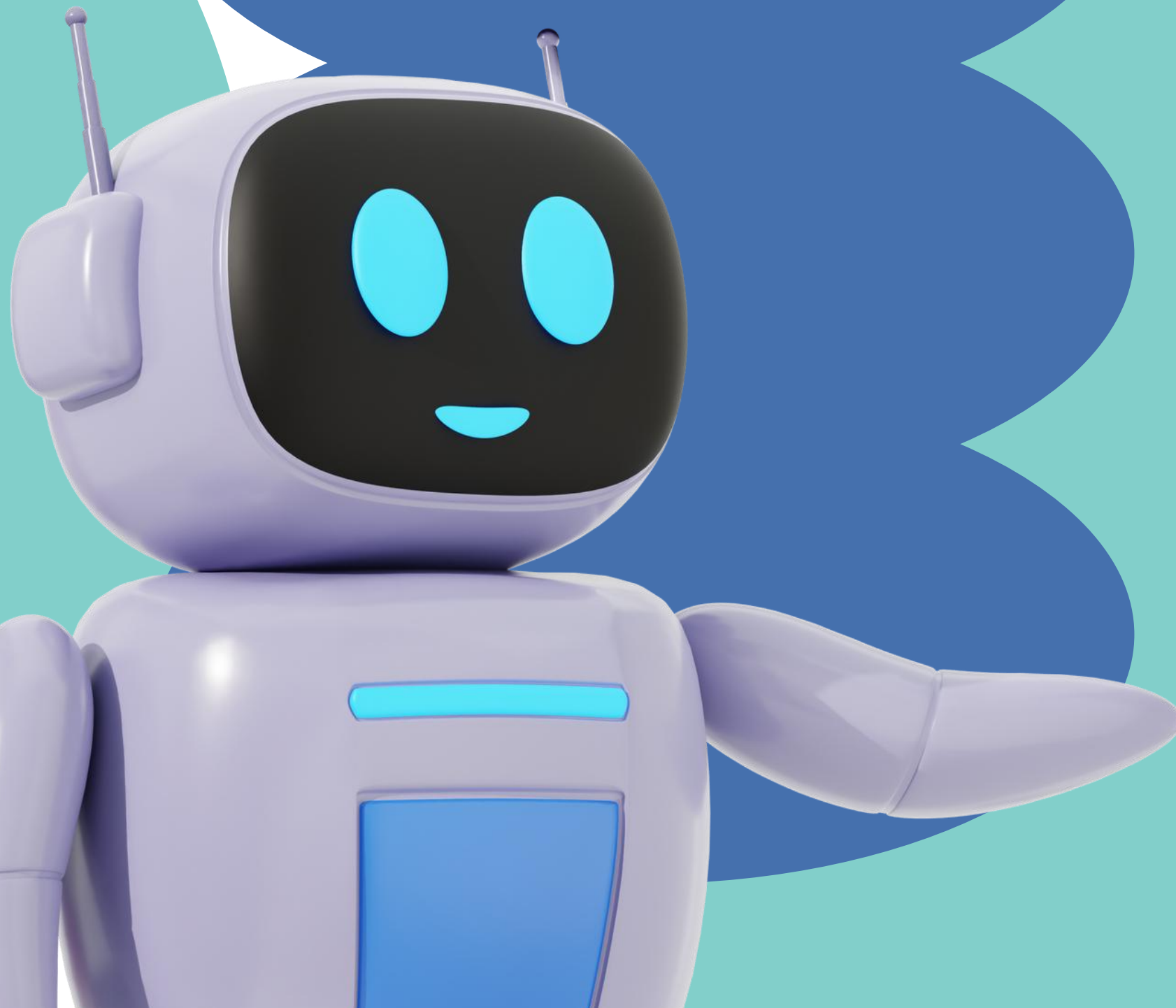
2020s: AI is readily available– can assist with common tasks



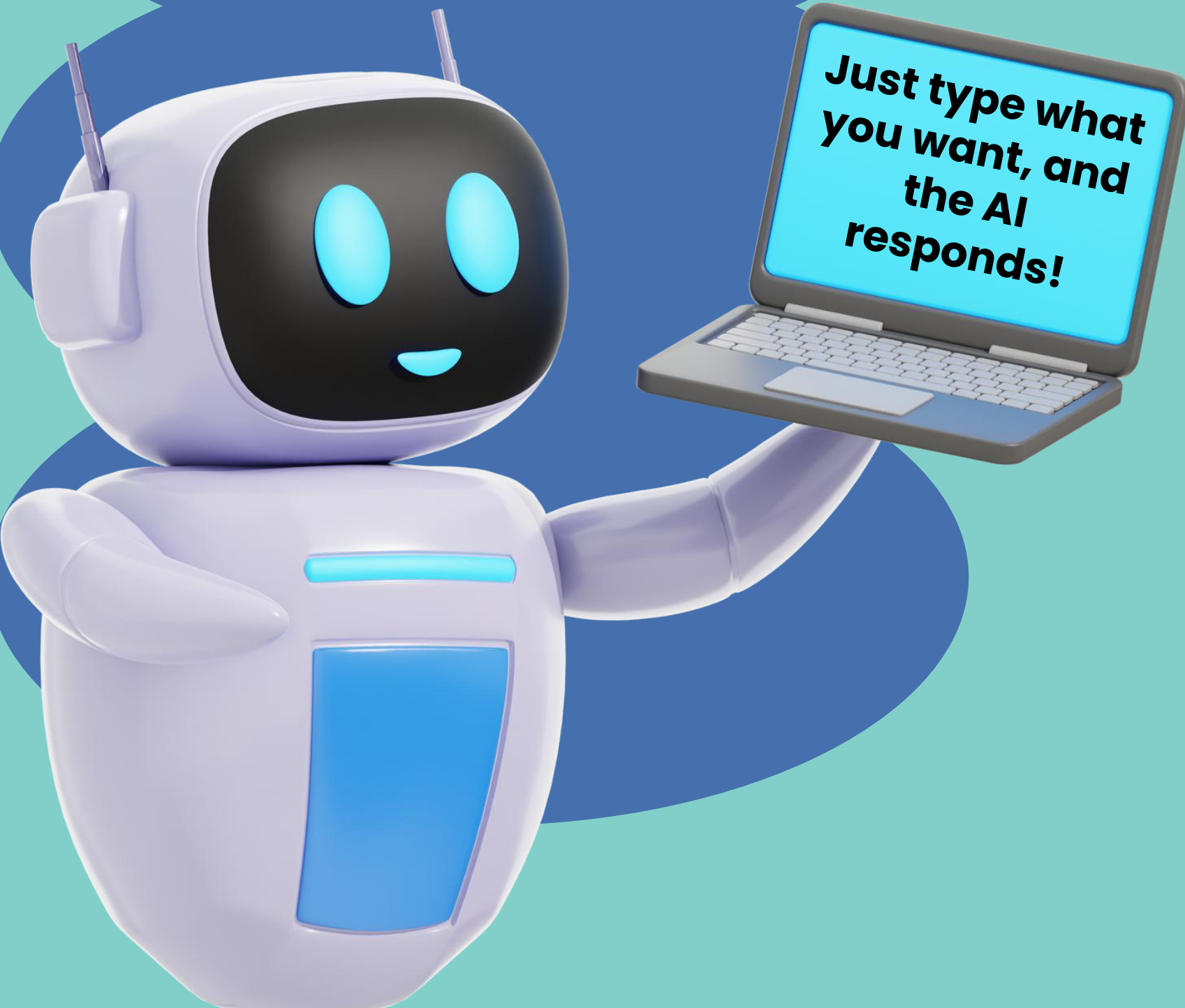
Why AI Matters to YOU

AI solves real problems that you deal with daily

- **Saving time on tasks**
- **Helping with Decision Making**
- **Improving Customer Service**
- **Supporting Creativity**



How Can AI Support Your Work?



**There are AI tools
for...**

Writing

Drawing/Designing

Planning

AI in Different Settings

Health & Wellness

Medication Support-
Dosage Reminder

Appointment
Management-
Scheduling

Nutrition- Meal Plan

Physical Activity- Track
Exercise

Hobbies & Fun

Writing-Journals,
Memoirs, Stories

Creative Expression-
Design Creation

Learning- New
Recipes, Gardening
Advice

Entertainment-
Recommendations

Daily Tasks

Organization-
Reminders for
Appointments, Events

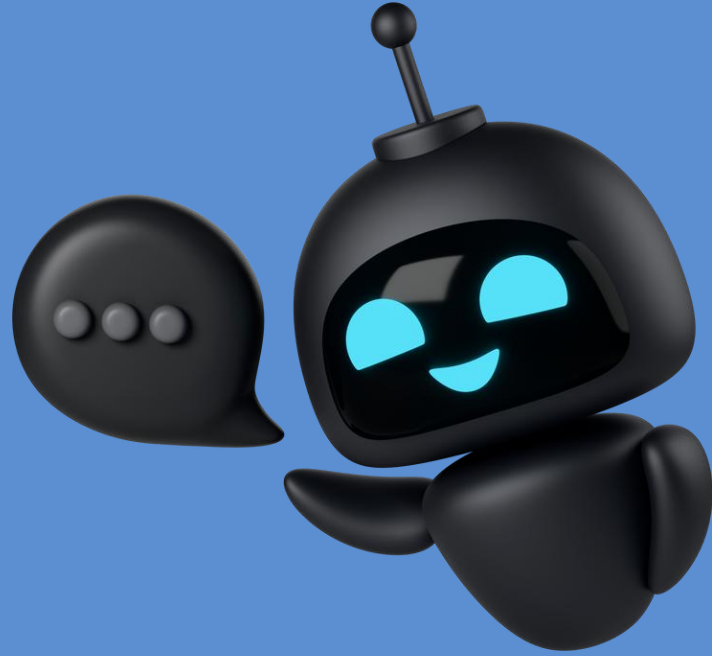
Communication- Emails

Information- Quick
Answers to Questions

Convenience-Online
Shopping, Weather
Updates, Travel
Planning

Different Types of AI

Chat Bots



Customer Service



Voice Assistants



Recommendation Systems



Image & Video AI



Voice Assistants

Voice Assistants are..

Pre-installed into your device to assist with daily tasks

Siri

- **Apple Devices**
- **“Hey Siri”**
- **Make phone calls/send messages**
- **Reminders Weather/Time**

Google Assistant

- **Android Devices**
- **“Hey Google”**
- **Send Message/Reminder/Weather**
- **Google Search**

Alexa

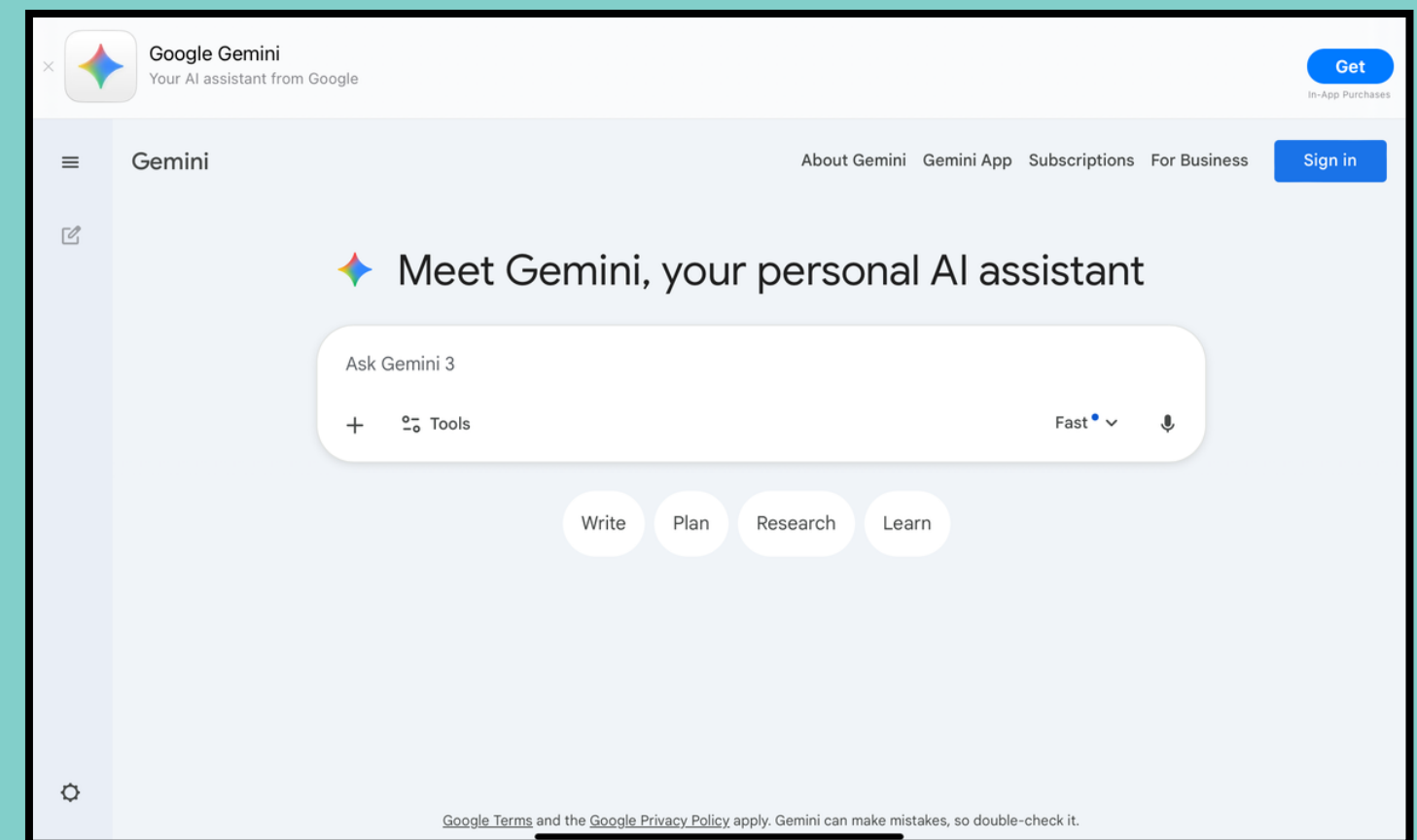
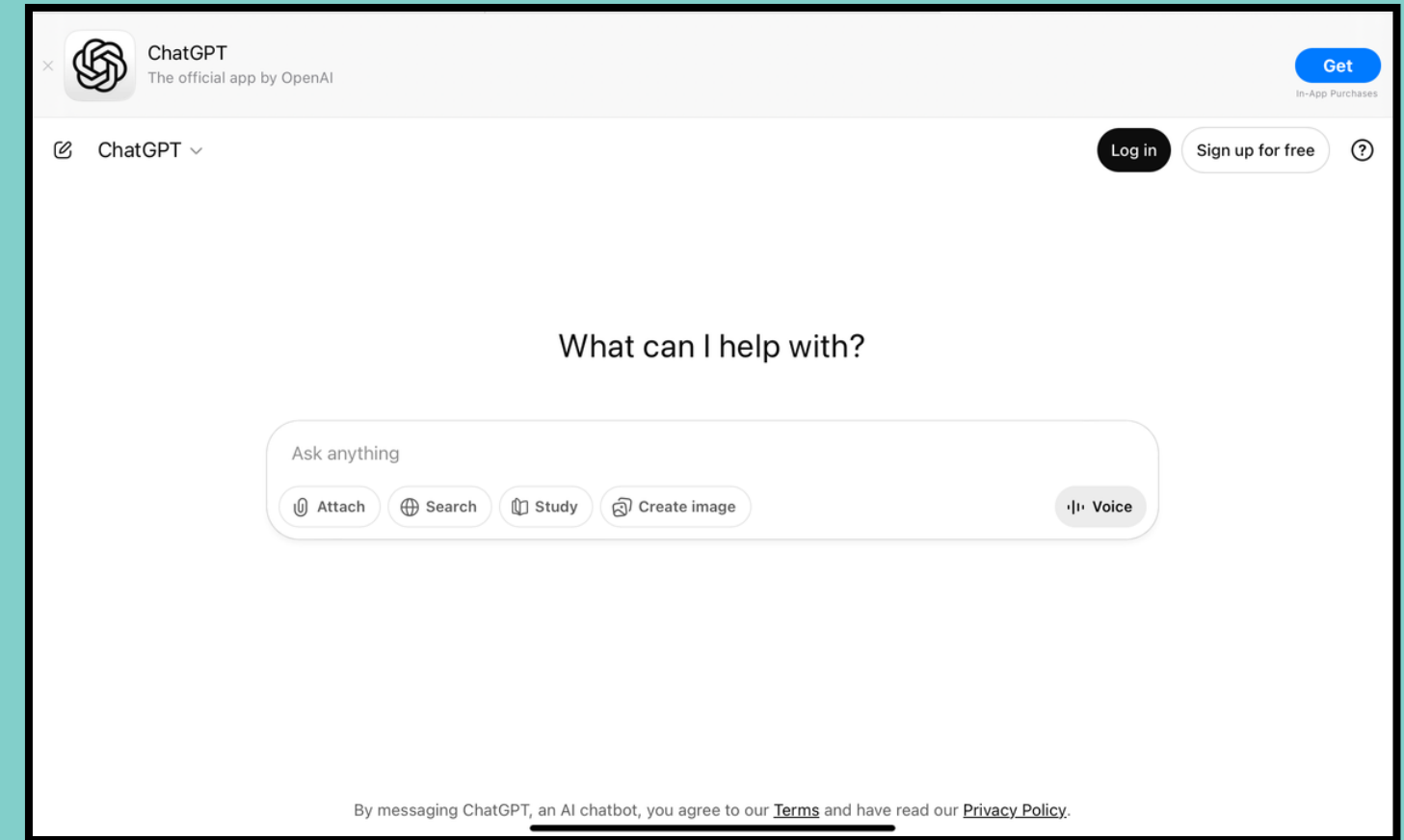
- **Echo Speakers & Amazon Devices**
- **“Alexa”**
- **Reminders/Music/Home Lights/Meditation**

Chat Bots

Chat Bots are...

AI you can type or talk to for assistance.

- **ChatGPT**
- **Google Gemini**
- **Meta AI**
- **Microsoft CoPilot**



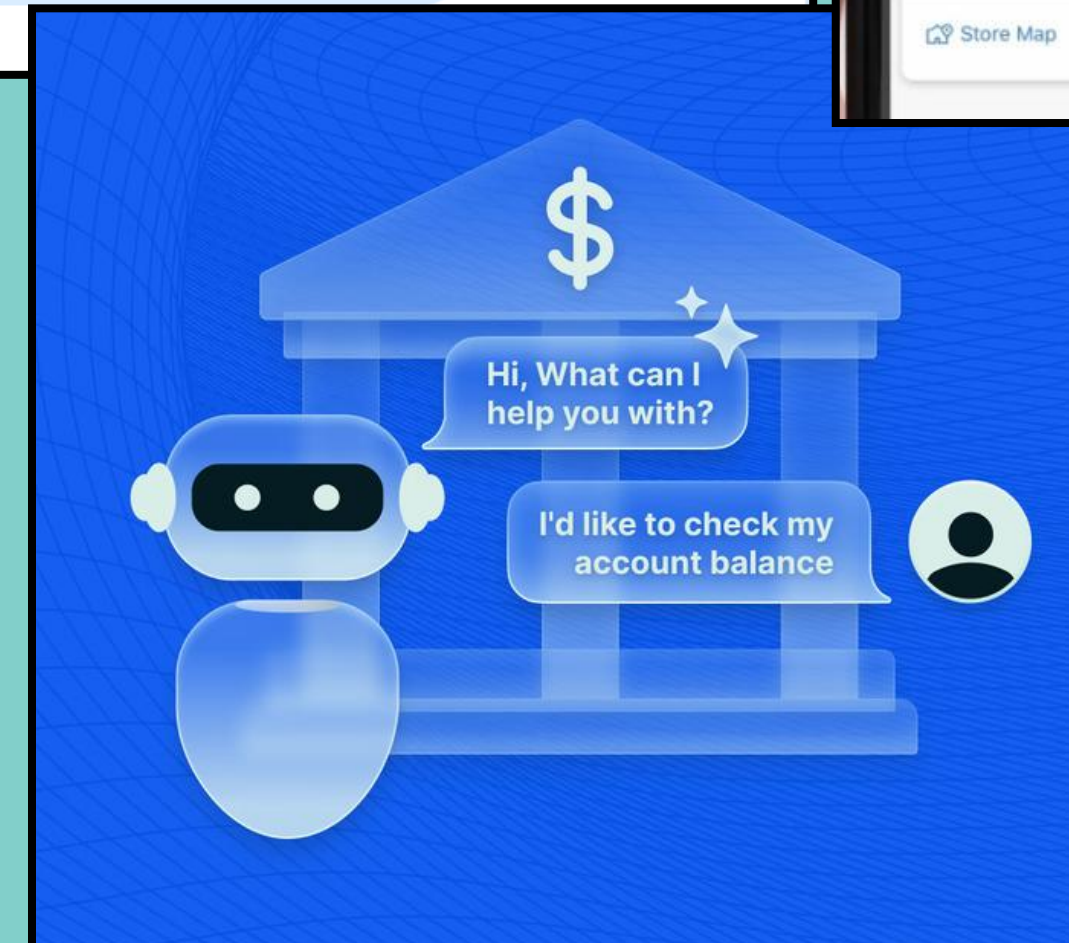
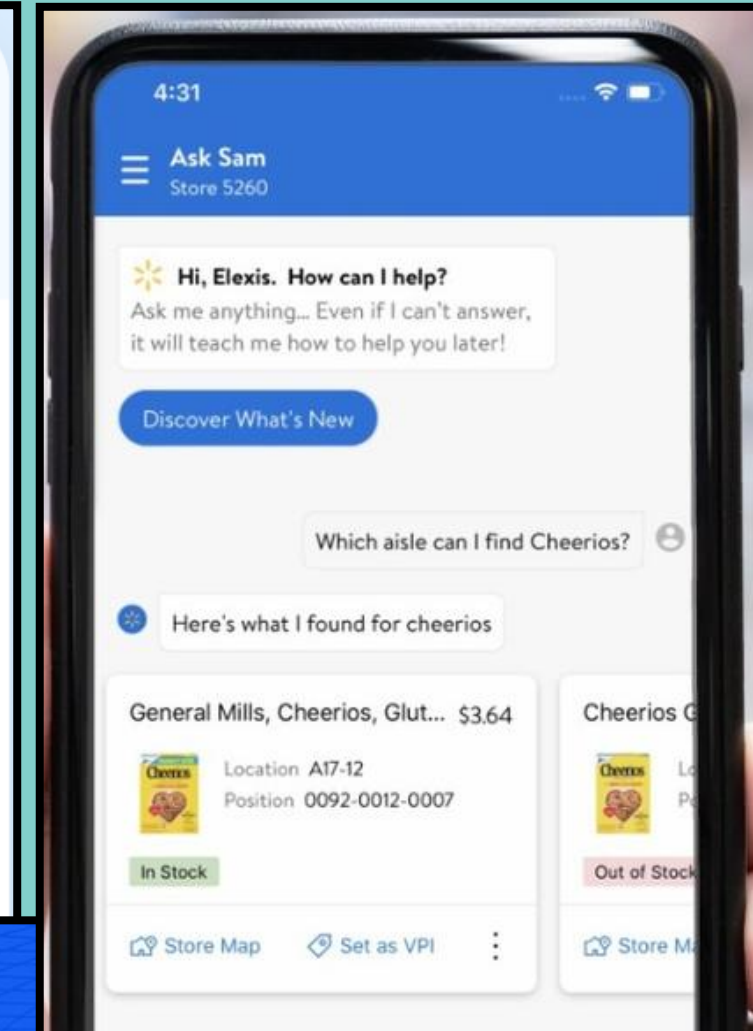
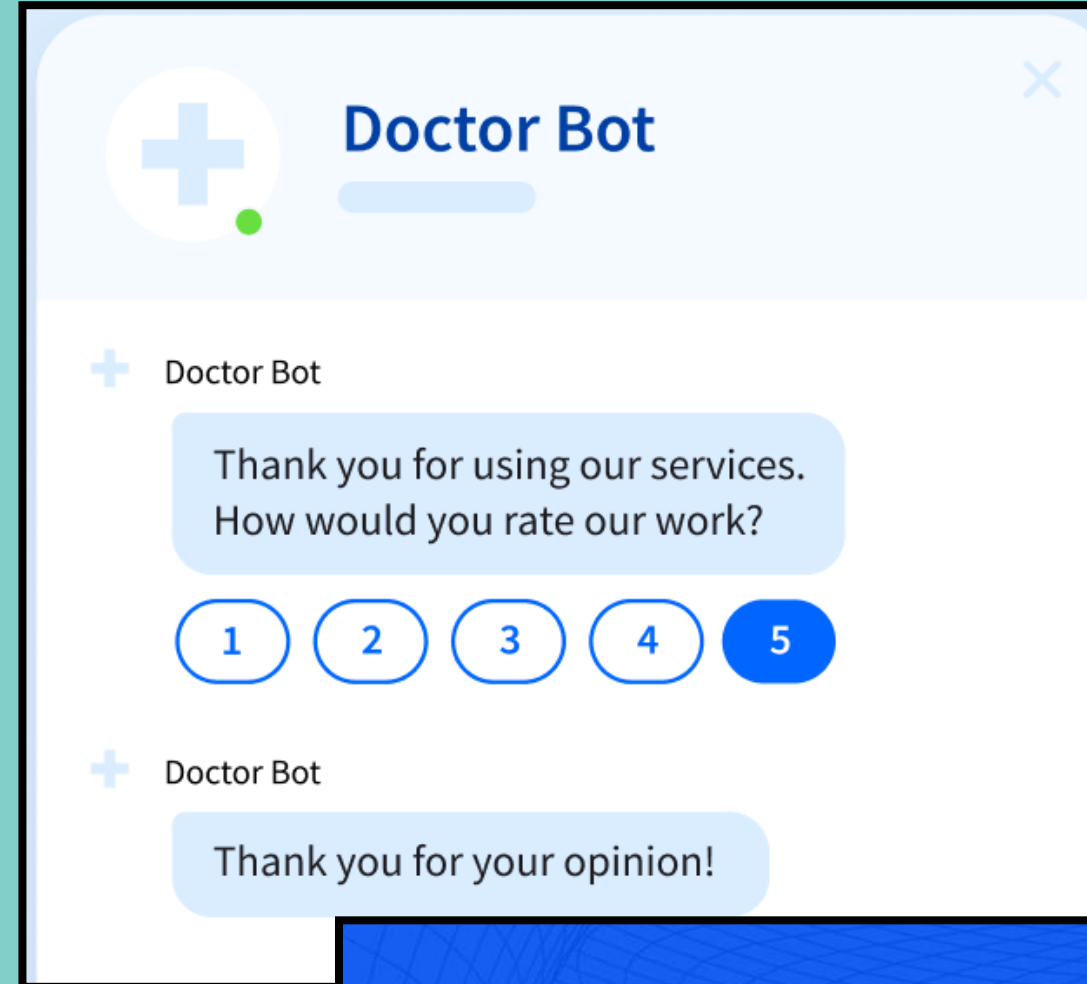
Customer Service Chat Bots

Customer Service chat bots are...

AI that use voice or text to help customers 24/7.

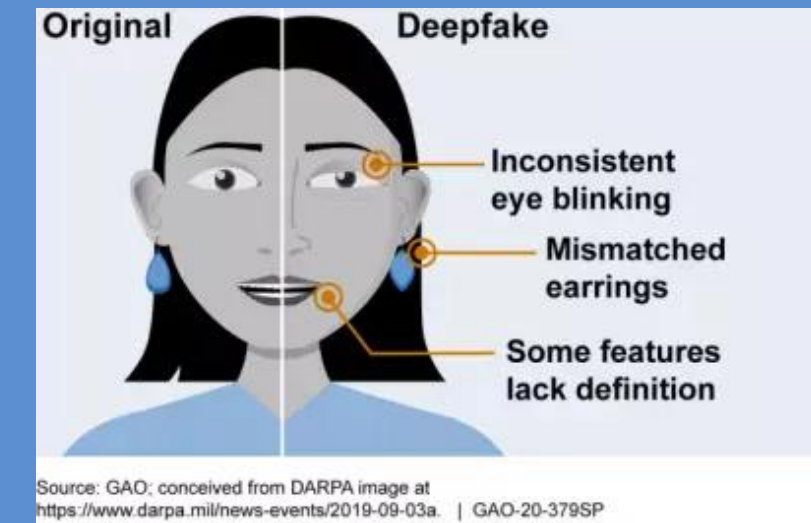
- **Medical**
- **Banking**
- **Online Shopping**

Customer Service Chat Bots are like "Always Available" Hotel Concierges



What to Watch Out For When Using AI

Deepfakes– Fake videos, images, or faces that look real



Phone & Voice Scams – Phone calls, texts, emails that sound like your family, banks, or the government demanding ransom

Online & Ad Scams– fake ads using celebrity images, fake emails asking for money, outdated/false information



Job Offer Scams

Scammers use AI tools to create:

- **Professional Looking Emails**
 - **Fake Recruiters**
- **Automated Messages and Chat Bots**

What to Look Out For:

- **Pressure to Act Quickly**
- **Typo's in email/text**
 - **Fake Interviews**
- **Not from Company Email/Number**

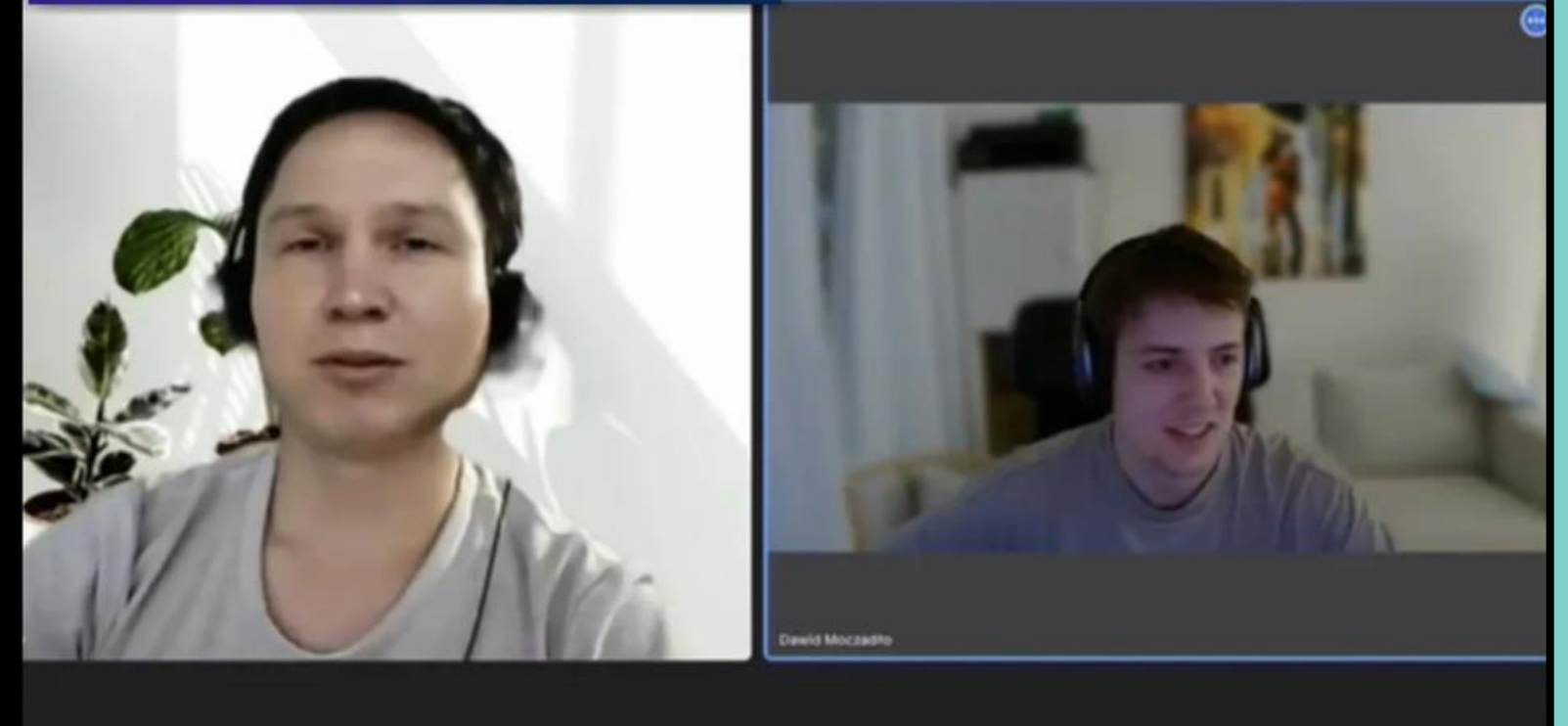
Got an unexpected text message about a job offer?

If you didn't apply, it's probably a scam.



A.I. GENERATED

DAWID MOCZADLO

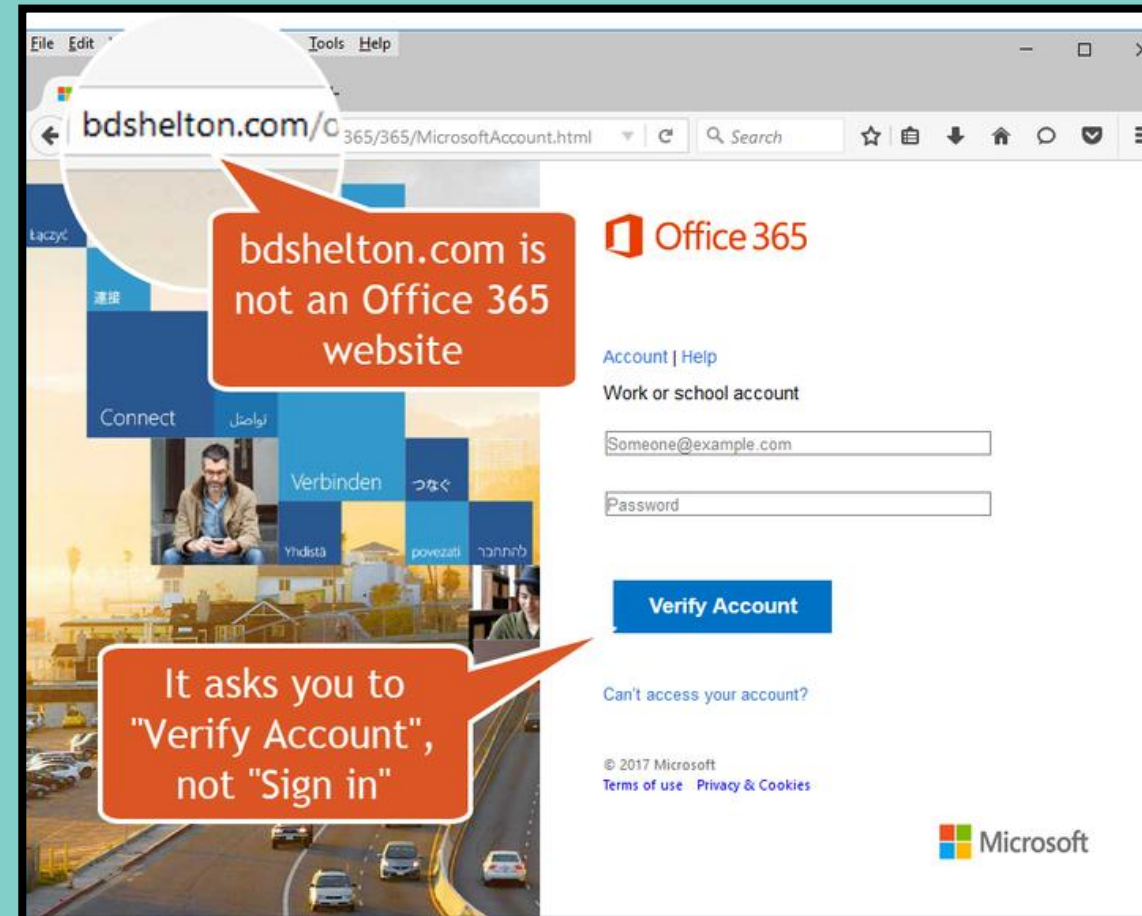


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Financial/Phishing Scams

Scammers use AI to create:

- Fake Fraud Alerts
- Voice Phishing
- Fake Login Pages



YourBank Security: Did you authorize the following activity for your Online ID me**** at 11:22 AM ET, 1/30?

Sign in to Online Banking.
Location:
Birmingham,AL,United States

If you authorized the activity, Reply YES; if not, reply NO. To opt out of fraud text Alerts, reply STOP

What to Look Out For:

- Pressure to Act Quickly
- Typo's in email/text
- Requests for SSN or Bank Info
 - Unfamiliar Links/
Attachments



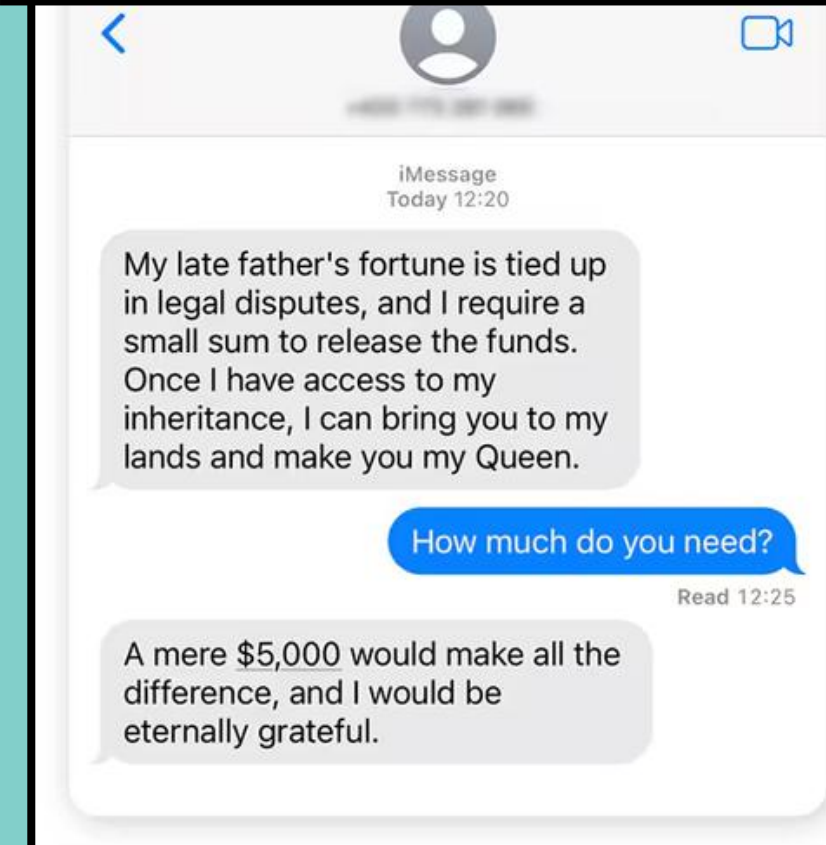
Romance Scams

Someone pretending to form a romantic/emotional relationship to

- Steal Money
- Personal Information
- Control
- Starts through Social Media/Messaging Apps
- Rapid Emotional Intensity

What to look out for:

- Pressure to get involved quickly
- Refusal to meet or video chat
 - Requests money
 - Being asked to keep the relationship a secret



Celebrity Scams are when a scammer impersonates a celebrity using AI generated photos/videos

How to Stay Safe Using AI

Never Share...

**Social Security
Numbers**

**Banking or credit
card information**

**Passwords or
Verification
Codes**

Be Skeptical of...

**Requests for
Immediate
Payment**

**Messages saying
“don’t tell anyone”**

**Third-party
websites/program**

Always..

**Double Check
Information**

**Contact trusted
family or friends if
unsure**

**Use official
websites or phone
numbers**

How to Use AI Tools (Basic Steps)



Be clear and specific

Ask one question at a time

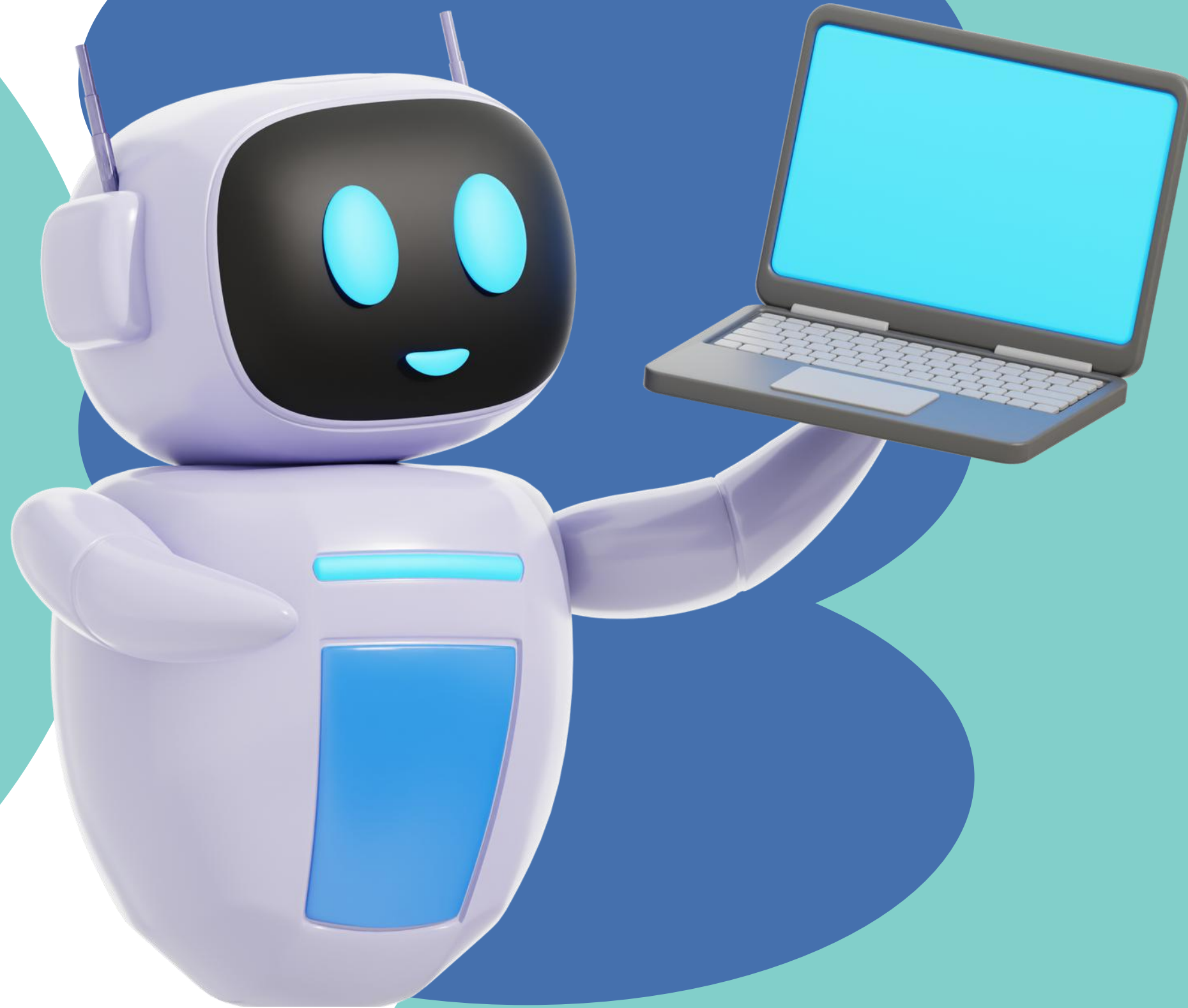
Give details if needed

Ask for:

- **Simpler explanations**
- **Step-by-step instructions**
 - **Examples**

Remember: You can correct AI

Understanding AI's Limits



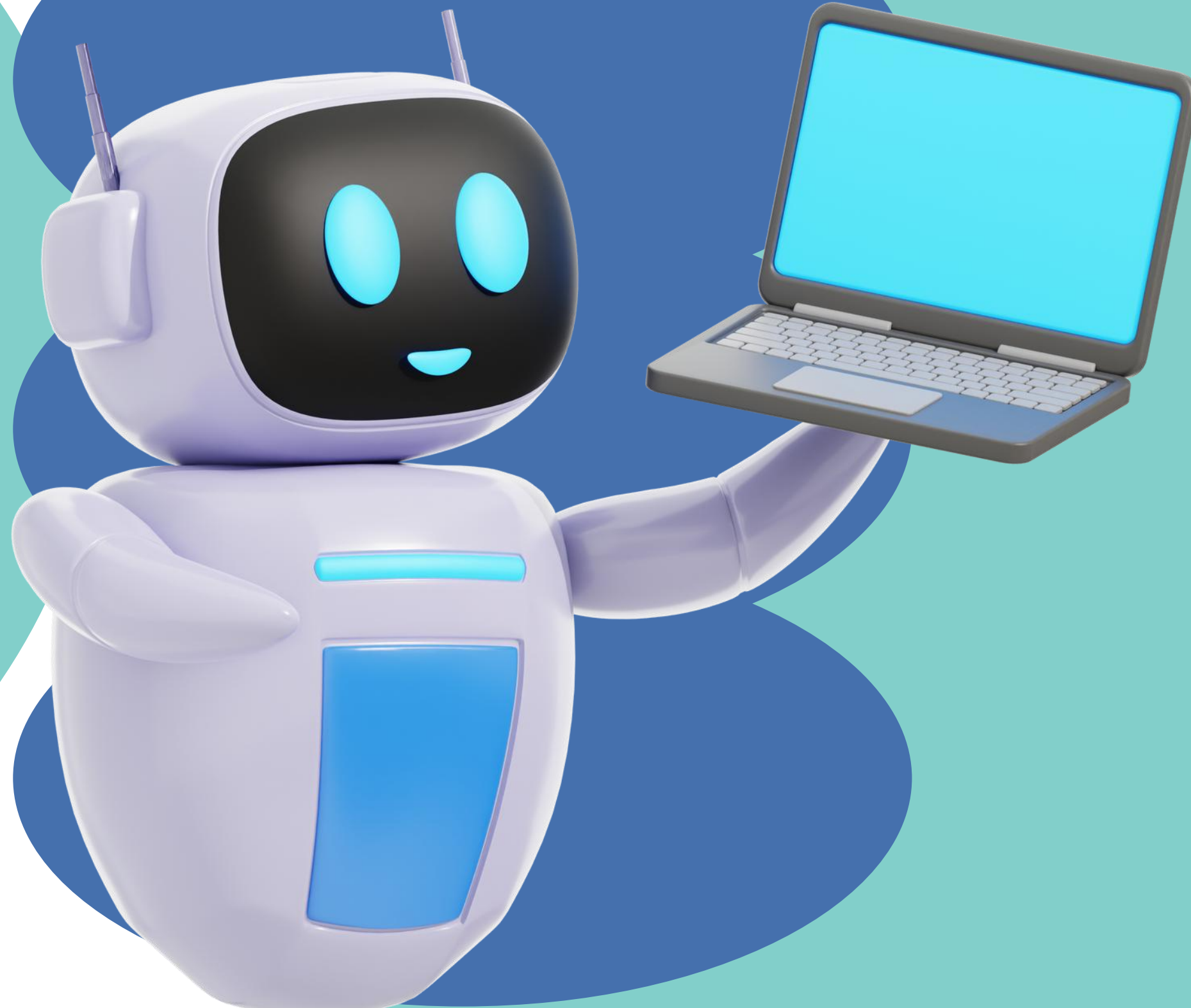
AI is a tool not a person.

AI can be wrong.

**AI does not replace medical,
legal, or financial
professionals.**

**AI does not know you
personally.**

Building Confidence with AI



Go at your own pace

There are no dumb questions

Practice builds confidence

Use AI as a helper, not a replacement

Additional Links for Understanding AI

[The AI Revolution](#) - Learn more about what AI is

[A Simple Guide to Understanding AI](#)

[AI for Beginners](#)

[Learning ChatGPT](#)

[The Basics of Artificial Intelligence](#)



Thank You!

Questions?

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Presented By:
Fast Forward



References

[AI For Beginners: How to Use AI- A Beginner's Guide to Artificial Intelligence for Seniors and First-Time Users](#)

[AI Chat Bot Romance Scam- McAfee](#)

[How to Know if a Text From Your Bank is Legit](#)

[How AI Can be Used to Scam](#)

[Ways AI Can be Helpful- and When to Not Trust It](#)